

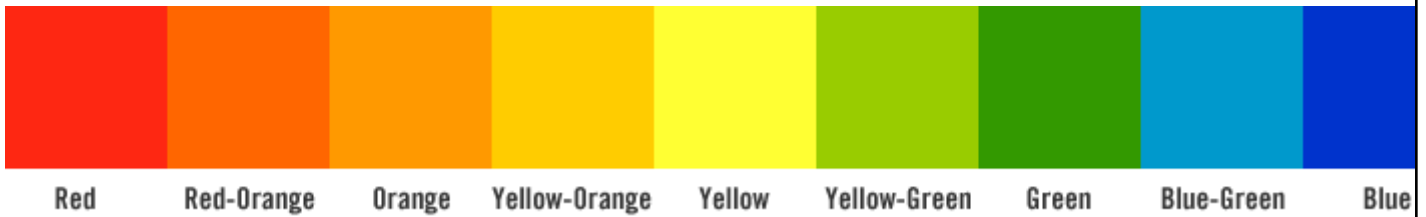
Design Survey

1. Colors

Select up to 3 primary colors and 1 neutral color that you think best matches your company identity.

Select up to 3 primary colors

- Red
- Red-violet
- Red-orange
- Orange
- Yellow-orange
- Yellow
- Yellow-green
- Green
- Blue-green
- Blue
- Blue-violet



Select 1 neutral color

- Black
- White
- Gray
- Brown
- Dark Brown
- Light Brown



Design Survey

If you have specific RGB, CMYK, or Pantone color numbers enter them here

Design Survey

2. Fonts

Select one font that you think best matches your company identity.

Which is your favorite?

- Comic
- Geometric
- Grunge
- Hand Drawn
- Sans Serif
- Script
- Serif
- Stencil
- Typewriter

COMIC, COMIC, COMIC
ABCDEFGHIJKLMN OPQRSTUVWXYZ 12345678

Geometric, Geometric
abcdefghijklmnopqrstu vwxyz 12345678

GRUNGE, GRUNGE, GRUNGE
ABCDEFGHIJKLMN OPQRSTUVWXYZ 12345678

Design Survey

Hand Drawn, Hand Drawn
abcdefghijklmnopqrstuvwxyz 12345678

Sans Serif, Sans Serif
abcdefghijklmnopqrstuvwxyz 12345678

Script, Script, Script, Script
abcdefghijklmnopqrstuvwxyz 12345678

Serif, Serif, Serif, Serif
abcdefghijklmnopqrstuvwxyz 12345678

STENCIL, STENCIL, STENCIL
ABCDEFGHIJKLMNOPQRSTUWXYZ 12345678

Typewriter, Typewriter
abcdefghijklmnopqrstuvwxyz 12345678

Design Survey

3. Photography

Find up to 3 photos that match up with the desired design. These can be photos you already have or stock photos from websites like iStock.com or Google Image Search.

<http://www.istock.com>
<http://www.google.com/imghp>

Photo #1

Website link to photo or name of photo emailed

What specifically do you like about the photo?

Photo #2

Website link to photo or name of photo emailed

What specifically do you like about the photo?

Photo #3

Website link to photo or name of photo emailed

What specifically do you like about the photo?

Design Survey

4. Attributes

Pick up to 3 adjectives that describe the look, feel, tone, and mood you want in your website design. Then expand on each with some brief insight to your thoughts and feelings on why you selected each word.

Visit this link to view a list of adjectives - http://www.hotpressweb.com/_docs/adjectives.pdf

Adjective #1

Adjective

describing
your
desired
website
design

Your

thoughts
and
feelings
on this
adjective

Adjective #2

Adjective

describing
your
desired
website
design

Your

thoughts
and
feelings
on this
adjective

Adjective #3

Adjective

describing
your
desired
website
design

Your

thoughts
and
feelings
on this
adjective

Design Survey

5. Comments

Your Name

Your Email

Last minute comments, ideas, thoughts?